



# Introduction to Dynamic Infrastructure

By Alan G. Labouseur

**MARIST** SCHOOL OF COMPUTER  
SCIENCE & MATHEMATICS





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# MODULE TEN

# PROJECT TWO

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## Introduction to Dynamic Infrastructure

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## REMARKS

Here we are, at the end of the proverbial road.

This has been a real pleasure for me. I had never taught an on-line course before.  
Thank you for being gentle with me.

This week is project two.



# BUSINESS-PLAN







## PROJECT TWO: DYNAMIC INFRASTRUCTURE FOR ENTREPRENEURS

We have now covered all 007 DI pillars. As I said before, most of the case studies we've read concerned large businesses. Based on your first projects we know that **Dynamic Infrastructure is not limited to only big business. Let's continue our application of the principles of DI to start-ups and small business.**

Enhance your first project to include all DI pillars. Pick a small or start-up business:

- Describe the business: its market, customer profile, supply chain costs, pricing model, etc.
- Note (or make up) the state of its current technology.
- Develop and document a plan to implement the all of the pillars of Dynamic Infrastructure. For each pillar . . .
  - ▶ Describe the pillar.
  - ▶ Explain why the business needs it.
  - ▶ Give some examples of how how it works.
  - ▶ Recommend some products for implementing it based on what other businesses have done in this regard.
- Make mini project plan describing your recommended plan to implement this. By "mini project plan" I mean nothing more than a list of steps in finish-to-start dependency order. Write a few sentences for each step.

If you were at a loss for a start-up idea, remember that I am particularly interested in small law firms and their information needs. But feel free (encouraged even) to be original.



## PROJECT TWO: DYNAMIC INFRASTRUCTURE FOR ENTREPRENEURS

### Deliverable:

A professionally formatted and aesthetically beautiful (not to mention elegantly simple) document in **PDF** form. No Word files. Absolutely no [Star,Open]Office... that's grounds for immediate failure. No WordPerfect, DisplayWrite, WordStar, XYwrite, AmiPro, BankStreetWriter, DeskMate, MacWrite, or AtariWriter. Please.

### Submitting and due date:

Upload it to your iLearn drop box before Wednesday, March 30, 2011.





## COLOPHON

This work was authored in Keynote by Alan G. Labouseur in March 2011 from his home in Pleasant Valley, NY.

This is one of Alan's favorite paintings: *Voice of Space* by Rene Magritte.

Distractions that made the writing go slower:

- "Red: My Uncensored Life in Rock" by Sammy Hagar
- "The Company We Keep" by Robert Baer and Dayna Baer

Music that made the writing go faster:

- iTunes Genius Mixes: AOR Classic Rock
- Specific artists: UFO, Chickenfoot, Zebra, Van Halen, Donnie Iris

Once again, this class has been a real pleasure for me. Please stay in touch.  
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